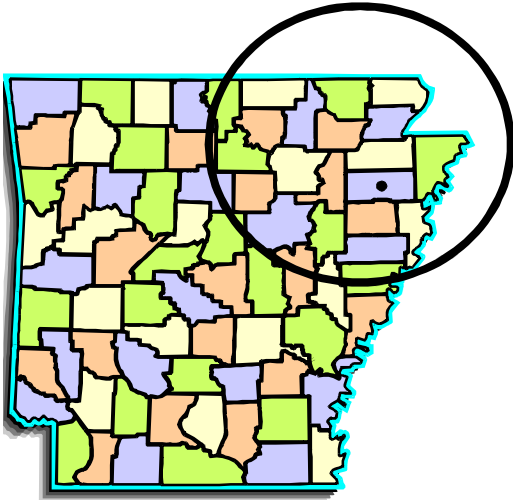


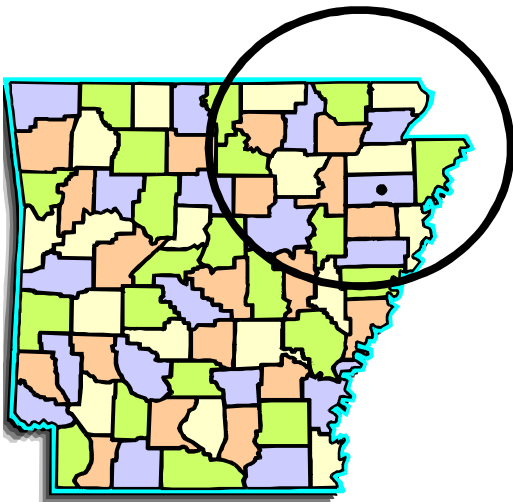


**150,000+ Listeners on the Average Quarter Hour**



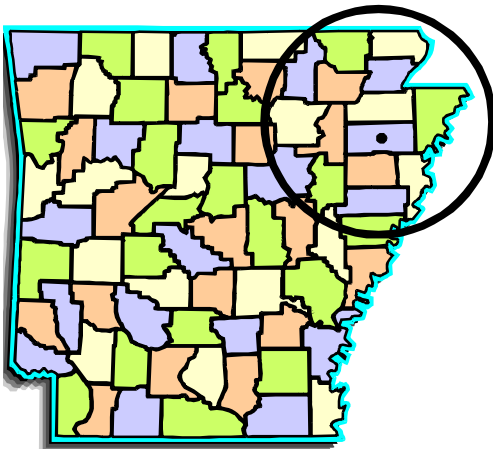
 **107.9 KFIN-FM - Country**

- 100,000 Watt Most-Listened-To Country Station!
- Region's largest contemporary country station.
- Flagship station for Arkansas State University Sports
- Country Top 40 with Bob Kingsley - weekends.
- Agri Market Updates



 **101.7 KIYS-FM - CHR**

- 50,000 Watt #1 Hit Music Station!
- Consistently the most-listened-to radio station in Northeast Arkansas and Southeast Missouri.
- KISS-FM is a multi-generational radio station.
- Home to the Ryan Seacrest show M-F middays.
- American Top 40 with Ryan Seacrest - weekends.



 **95.9 KWHF-FM - Country Legends**

- 50,000 Watts: Region's only Classic Country Station
- Most loyal audience; the lucrative 35-64 demographic with disposable income
- Home of Arkansas Razorback Football & Basketball
- Home to ASU Women's Basketball
- Two of the most recognizable personalities in the region; Terry Wood & Michael Steele

**EAST ARKANSAS BROADCASTERS**

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